



Healthy Basket s.a.r.l.
Hamra . Adonis Street . Ayad Bldg
Tel/Fax: +961 1 74 78 31
Mobile: +961 3 79 44 38
E-mail: basket@healthybasket.org
www.healthybasket.org



Healthy Basket is one of the main stakeholders in the organic sector in Lebanon and a founder of the Association for Lebanese Organic Agriculture. Initiated and owned by the American University of Beirut, it aims at improving Lebanese farmers' livelihoods by adopting organic agriculture as a key strategy. Healthy Basket and its affiliated farmers are closely inspected and certified by two certification bodies: the Lebanese "LibanCert" and the Swiss "Bio.inspecta".

ORGANIC OLIVE OIL



Les Artisans de l'Olivier

*"Les Artisans de l'Olivier" is a program of Healthy Basket, a socially responsible business specialized in marketing and promoting **organic agriculture**. The program works directly with certified olive growers and presses to produce a line of **artisanal, organic olive oil** that carries the essence of the region in which it was produced.*

This program is financially and technically supported by the Swiss State Secretariat for Economic Affairs (SECO), the Swiss Research Institute of Organic Agriculture (FiBL), and the Social Economic Action for Lebanon-USA (SEAL).

*Inspected by LibanCert.
Certified by bio.inspecta, CH - 5070 Frick
According to EEC 2092/91*



In the production of olive oil, as with the making of fine wine, the characteristics of the final product will vary depending on growing conditions (elevation, humidity, soil preparation and type) as well as picking and pressing techniques. Due to these oils varying terroirs you will find subtle differences in taste, aroma and color; commonality is found in their superlative quality. "Les Artisans de l'Olivier" invites you to take an olive oil journey around Lebanon and thanks you for supporting organic farming practices that are sustainable and environmentally sound.

